



Applied UV, Inc.

(NASDAQ:AUVI)

Innovations for Infection Prevention

September 2021

www.applieduvinc.com

Safe Harbor Statement

This presentation may contain “forward-looking statements.” Forward-looking statements reflect the current view about future events. When used in this prospectus, the words “anticipate,” “believe,” “estimate,” “expect,” “future,” “intend,” “plan,” or the negative of these terms and similar expressions, as they relate to us or our management, identify forward-looking statements. Such statements, include, but are not limited to, statements contained in this presentation relating to the view of management of Applied UV, Inc. (the “Company”) concerning its business strategy, future operating results and liquidity and capital resources outlook. Forward-looking statements are based on the Company’s current expectations and assumptions regarding its business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. The Company’s actual results may differ materially from those contemplated by the forward-looking statements. They are neither statements of historical fact nor guarantees of assurance of future performance. We caution you therefore against relying on any of these forward-looking statements. Factors or events that could cause the Company’s actual results to differ may emerge from time to time, and it is not possible for the Company to predict all of them. The Company cannot guarantee future results, levels of activity, performance or achievements. Except as required by applicable law, including the securities laws of the United States, the Company does not intend to update any of the forward-looking statements to conform these statements to actual results.

Corporate Overview

Applied UV offers lab validated, data driven disinfection solutions for air and surface applications.

Air Purification

airocide[®]
DEVELOPED BY **NASA**

Eliminates:



PM 2.5



Pollen



Mold Spores



Bacteria



Viruses



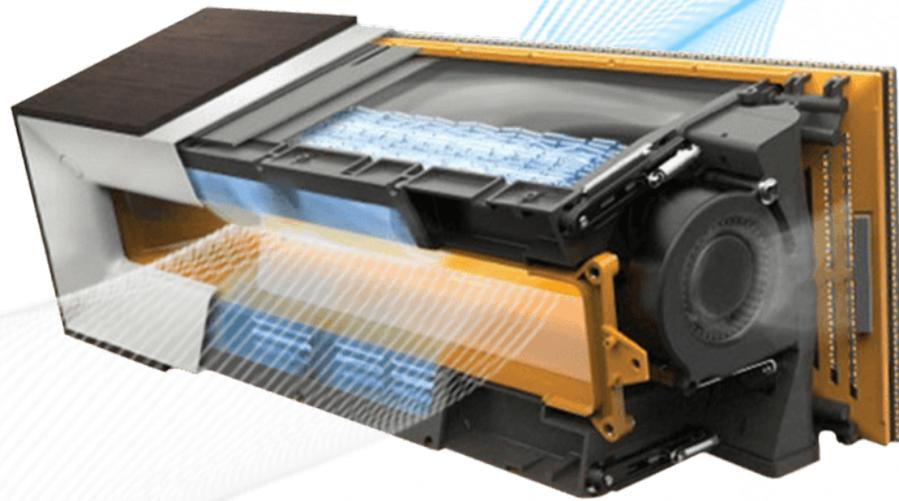
VOCs



Odors



Smoke



FDA Cleared Medical Device (Class II)
Suitable for providing medical grade air purification in critical hospital settings

Recent Airocide Purchase Orders

2020



2020 Revenue
\$4.67M

So far in 2021...



- Install Airocide at Fenway Park and Jet Blue Park

~\$700k



- Exclusive Distribution Agreement for African continent

\$3.5M minimum
Over 1 Year

- Pakistan

~\$100k

- Norway

~\$100k

- Vietnam

~\$100k

Purchase Order Value of over \$xM

Our Disinfection Technology and Solutions

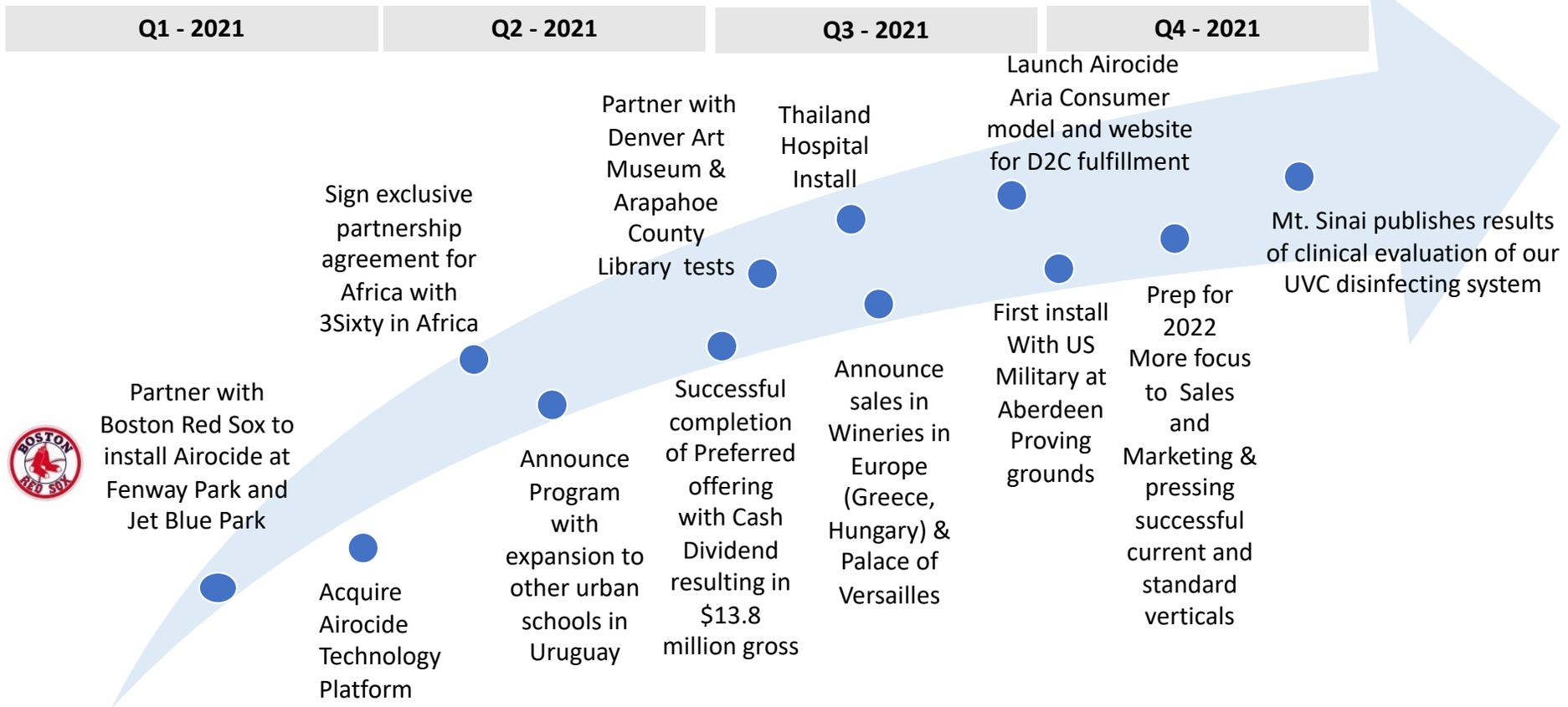
We are:

Simpler, Safer, & More Effective:

- Safe - No byproducts at all – like ozone
- Effective – Proven scientifically with independent studies and lab tests showing our effectiveness in combating viruses, bacteria, mold, etc. including SARS COV-2
- Simple - easy to install (facilities person can install) with annual maintenance of the UVC element only.

**Our Evolving and improving Solution for Addressing
Coronavirus
& Other Pathogens**

Milestones



airocide®

DEVELOPED BY NASA



Proven NASA-based technology for air disinfection



EDISON AWARDS

CEC COANDA-EFFECT
AERODYNAMICS

airocide[®]
DEVELOPED BY NASA

- Developed with NASA to provide safe, clean air for the International Space Station
- FDA Cleared Medical Device (Class II)
- Advanced bioconversion technology uses photocatalytic oxidation to fully destroy airborne bacteria, mold, fungi, viruses, volatile organic compounds, VOC's, & many odors
- 2020 Revenue of \$4.67M & EBITDA of ~\$921,000.

Applied UV, Inc.



*Small spaces where aesthetics matter:
residential spaces,
hotel rooms*



*Commercial use:
conference
facilities,
Athletic venues,
Airports, hospitals,
offices*



Airocide deployed across industry leaders in healthcare, food and wine

airocide[®] Healthcare

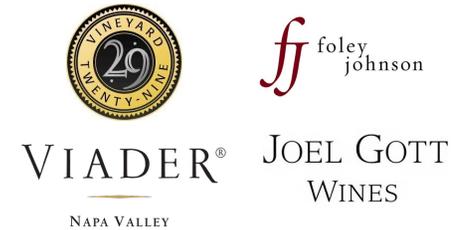
- Waiting Areas
- Examination Rooms
- Clinics
- Neonatal
- Operating Rooms
- Outpatient Surgery

airocide[®] Food



airocide[®] Wine

- Deployed in over 70 wineries



Tested by Academics, Governmental Organizations and Private Industries

Analysis of Effluent - Univ. of Wisconsin-Madison (USA)



- Ozone found to be below detectable levels and volatile organic compounds found to be in the very low parts per billion range

Clinical Settings Study – Texas A&M (USA)



- MRSA was present in the operating room and reduced by 100%
- Bacteria reduction of 69% in Ear, Nose & Throat Day surgery procedure, 25% in a surgical operation room and 95% in a surgical instrument sterile preparation room

Anthrax Study – NASA (USA)



- Tests showed as many as 93% of Anthrax spores that enter Airocide are destroyed

Del Monte Produce Distribution – Georgia (USA)



- Ethylene gas, a natural occurring gas in fruit produce that hastens ripening, was reduced by 99.8% in a cooler in 66 hours

Organic Produce wholesaler - Holland



- Reduced airborne fungi inside refrigerator cooler by an average of 96.8% in 72 hours

Floral Study - Esmeralda Farms, Colombia



- In Vitro propagation Lab saw a reduction airborne fungi by 100% and airborne bacteria by an average 98% over 8-weeks

“The Official Air Purification Provider of the Boston Red Sox”

- In March 2021, the Boston Red Sox partnered with Applied UV to install the Airocide System at Fenway Park and JetBlue Park (spring training facility). Project is valued at over \$700k in Airocide products
- Focus post pandemic

airocide[®]
DEVELOPED BY NASA

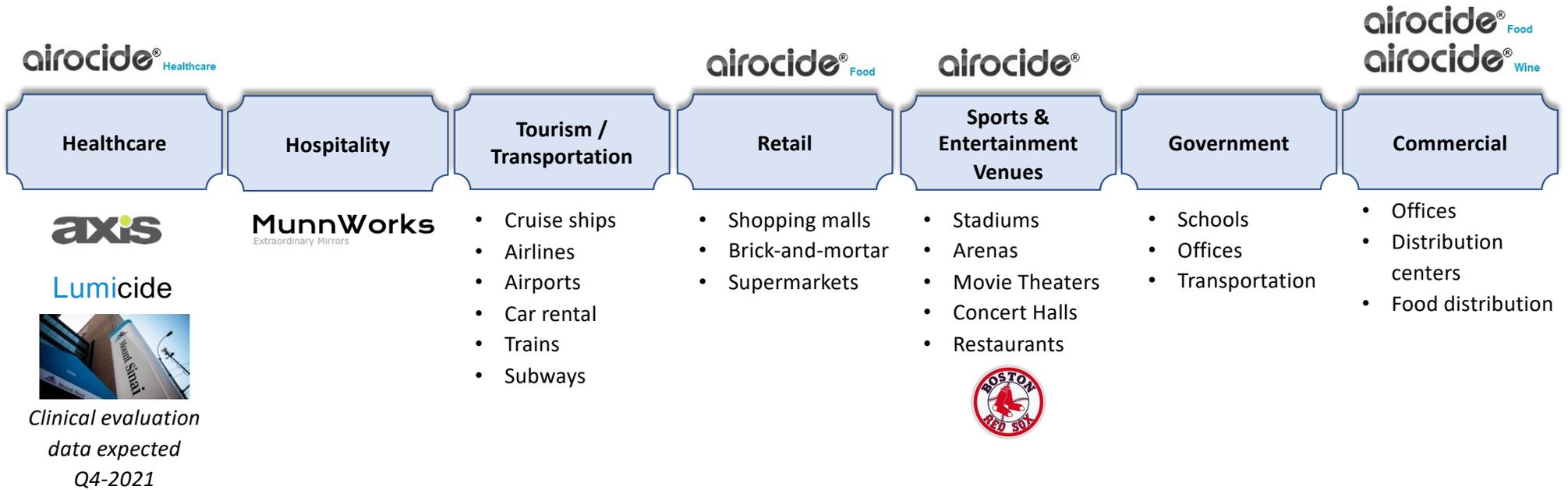


*2 million Red Sox fans attend annually
Most visited tourist attraction in New England
Host over 500 private events annually*



Markets in Need of Scientifically Proven and Effective Disinfection Solutions

- Enhanced sales and marketing activities from Applied UV personnel who, in conjunction with the network of the Applied UV Board, have expansive resources to help drive adoption in industry sectors new to Airocide.



Global Distribution

- Applied UV's access to capital, scalability and sales and marketing channels allows us to accelerate manufacturing and access new domestic and international markets.



Airocide capabilities vs. the other solutions available in market today

Airocide is Simple Safe and effective

- Unwanted irritant by-products such as ozone Exposure to ground-level ozone may result in coughing, throat irritation, inflammation of the airways and impact lung function
- Airocide’s proven technology combines UV light and a proprietary titanium based photocatalyst and does not produce ozone in measurable quantities as reported by independent, third-party laboratory studies
- Fine and ultrafine particulate matter has been shown to contribute to excess mortality and cardio-respiratory mortality

Tech/Results (comparison Matrix)	Materials Removed	Typical Use & Results	Safe, Robust & Consistent Efficacy Against Pathogens
Filters, HEPA-Based Purification	Particulate of > 0.3 microns	Vary depending on airflow. No elimination, only trapping. Frequent filter changes required to maintain efficacy.	
Airocide NASA PCO	Microorganisms including viruses, bacteria and mold, Volatile Organic Compounds	Eliminates all organic contaminants relating to indoor air quality. Produces no ozone or harmful byproducts. Medical grade air purification (FDA Cleared).	
BiPolar Ionization / Ionization	VOCs and Microorganisms	Emits active chemicals into the air which cannot be controlled. Produces VOCs in the process. EPA warnings exist.	
PECO	VOCs and Microorganisms	PECO Catalyst is embedded within a filter that becomes coated with particulate. Efficacy is lost from the start of operation, multiple filter changes required.	
Reactive Oxygen Species, Oxidizing Molecules	VOCs and Microorganisms	Emits ozone and active chemicals into the air, which cannot be controlled. EPA warnings exist.	
Hydroxyls + Organic Oxidants, Reactive Molecules	VOCs and Microorganisms	Emits active chemicals into the air, which cannot be controlled. EPA warnings exist.	
Ozone	VOCs and Microorganisms	Emits ozone, which has been linked to cardiac and respiratory disease with exposure. Use is banned in many places. EPA warnings exist.	
PCO	VOCs and Microorganisms	Can produce ozone or dangerous intermediates.	

Applied UV, Inc.



Lumicide

Surface Solutions

Growing the complex hospital vertical by leveraging an Industry Leader

Joint Development Agreement

October 2020



One of the largest
independent architectural
lighting companies in North
America

Applied UV, Inc.
(NASDAQ:AUVI)

Co-Develop and commercialize new
LED-based technologies for use in the
hospital sector

Royalty
payments to
AUVI



Wellness



Architectural Form



Functional Optics &
Visual Comfort



Intelligent Control



Infection Control &
Performance



Ease of Maintenance

Hospitality Segment

A global company that manufactures fine mirrors specifically for the hospitality industry



Leadership

Experienced Leadership Team



Q Saeed
*CEO and Director
Applied UV, Inc.
SteriLumen, Inc.*



Michael Riccio
*Chief Financial
Officer
Applied UV, Inc.*



Max Munn
*President, Founder &
Director
Applied UV, Inc.
CEO Munn Works*



Jim Doyle
*Chief Operating Officer
Applied UV, Inc.
SteriLumen, Inc*

Strong Independent Board Leadership and Capability

Joel Kanter

Chairman



- President, Windy City Inc.
- CEO Walnut Financial: Sold to Tower Hill Capital Group in 1999 in transaction valued at \$400 million
- Early-stage investor at BioHorizons, Clarisonic, Encore Medical, GranCare, HealthCare COMPARE, I-Flow, and ProLor
- Tulane University

Dr. Eugene A. Bauer, M.D.

Director



- Cofounder Demira, acquired by Eli Lilly in 2020 for \$1.6 Billion
- Founder/Chief Medical Officer Peplin Inc.
- CEO Neosil Inc
- Cofounder & Board member Connetics (Nasdaq:CNCT)
- Dean, Stanford Medical School
- BS and MD from Northwestern University

Alastair J. Clemow, Ph.D.

Director



- Chairman Ensemble Orthopedics
- CEO Regentis Biomaterials
- Founder/CEO Nexgen Spine, Gelifex and Minimally Invasive Surgical Technologies
- Global SVP Business Development Johnson & Johnson
- University of Surrey (UK) BSc and PhD in metallurgy
- MBA, Columbia University

Dallas C. Hack, M.D., Colonel U.S. Army (retired)

Director



- Director Combat Casualty Care Research Program, US Army Medical Research
- Chair of Joint Technology Coordinating multi-Armed Services Biomedical Research Evaluation and Management (ASBREM) Committee
- Bronze Star recipient
- MPH, Johns Hopkins University | MSS, US Army War College

Eugene E. Burluson

Director



- President/CEO GranCare Inc, acquired by Apollo & merged with Living Centers of America to form Mariner
- Chairman Mariner Post-Acute Network
- President/COO & Director American Medical International (AMI)
- Chairman Alterra Healthcare
- Investor, Chairman & CEO of PET DRx, acquired by VCA Antech
- Director HealthMont Inc, acquired by SunLink
- BS & MBA East Tennessee State University

Applied UV, Inc.

Thank You!

www.applieduvinc.com

